

# Speaker Introduction – Kathy McAfee

I am pleased to introduce Kathy McAfee (*pronounced Mac-a-Fêê*) - **America's Marketing Motivator.**

With an expertise in networking and high engagement presentations, Kathy coaches people to project more of their talent, power and influence when they present themselves and their ideas to others.

A graduate of Stanford University, Kathy spent 22 years in Corporate America with the likes of Levi Strauss & Co., Maybelline cosmetics, and Southcorp Wines of Australia. She launched her entrepreneurial career five years ago – a journey she recommends to anyone with a spirit of innovation and the stomach for uncertainty.

Kathy is a certified master practitioner of **Neuro Linguistic Programming** (*pronounced nuro lin-gwis-tic programming*), a certified **Blind Spots** executive coach and a **black belt** in the martial art of Tae Kwon Do (*pronounced tie-quon-do*). Passionate about giving back to the community, Kathy is board member of the YWCA of the Hartford Region and is a foster/adoptive parent to 13-year old twin boys.

**Please welcome Kathy McAfee, America's Marketing Motivator**